



JAKE CARTER

EXPERIENCE

UNIVERSITY OF KANSAS OFFICE OF STUDY ABROAD

Graphic Designer | August 2016 – Present | Lawrence, KS

Conceptualize and create designs for all Study Abroad informational materials such as program brochures and flyers, newspaper and online ads, website content. Designed promotional materials for and assisted with tabling events.

DESIGN RANCH

Graphic Design Intern | January 2018 – May 2018 | Kansas City, MO

Assisted designers with branding explorations and design concepts for new and existing clients. Captured and edited photographs for client work and portfolio. Created and managed content for social media accounts.

HASBRO

Graphic Design Brand Intern | June 2017 – August 2017 | Pawtucket, RI

Collaborated with brand teams for applications of graphic design principles for the creation of branding assets. Aided with and led lifestyle and product photoshoots with art director.

TYPOGRAPHY, PRINTING, & PAPERMAKING IN ITALY

Study Abroad Program | May 2016 – June 2016 | Italy

Traveled on a three-week program to learn about the historical significance of typography, letterpressed an Italian poem, and paper-making. Cities visited: Milan, Cornuda, Venice, Bassano del Grappa, Fabriano, and Rome.

AMBLER STUDENT RECREATION FITNESS CENTER

Marketing Program Manager | May 2013 – May 2016 | Lawrence, KS

Designed flyers in addition to resizing for digital signage throughout the building to inform visitors of various programs offered. Additionally, I managed all social media accounts and coordinated effective marketing strategies with other program managers.

CONFERENCES

NATIONAL STUDENT SHOW

April 2017 | Dallas, TX

MADE IN THE MIDDLE DESIGN

October 2016 | Kansas City, MO

THINK WRONG BLITZ

September 2016 | Lawrence, KS

NATIONAL STUDENT SHOW

April 2016 | Dallas, TX

EDUCATION

THE UNIVERSITY OF KANSAS

Lawrence, KS | 2012 – 2018

B.S.B., Marketing

Graduation May 2018

B.F.A. in Design, Visual Communication

Graduation May 2017

Minor in Art History

Graduation May 2018

Certifications: **Arts Engagement,
Global Awareness, & Service Learning**

ORGANIZATIONS

AIGA KC

Member | February 2016 – Present

KU MARKETING CLUB

Member | August 2013 – Present

PROTOTYPE, AIGA KU STUDENT GROUP

Class Officer + Member | August 2013 – May 2017

UNITED WAY OF DOUGLAS COUNTY

Student Project | October 2015 – November 2015

MOTHER'S AGAINST DRUNK DRIVING

Student Project | August 2015 – November 2015

SPENCER MUSEUM OF ART

Student Advisory Board Member | August 2014 – August 2015

SKILLS

ADOBE CREATIVE SUITE

BOOK BINDING

C.M.S. EXPERIENCE

LETTERPRESS

PHOTOGRAPHY

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